



# Yiqian Wu

UX / UI Designer

Portfolio:

<https://www.yiqianwu.com/>

## Professional Experience

---

UX/UI Designer - Master's Thesis

01/2023 - 06/2023

### Together Tech | Gothenburg, Sweden

- Designed a scalable and **responsive web application** to assess the sustainability impact of consulting assignments.
- Engaged in **collaborative efforts** with internal stakeholders, conducting **user interviews** and **co-creation workshops** to determine user needs and generate solutions.
- Created **sketches, wireframes, and moodboards** to effectively communicate design concepts, engaging in iterative refinement.
- Utilised **Figma** to deliver **interactive user interfaces**, enhancing user-friendliness and ensuring accurate user responses.
- Executed **usability testing**, resulting in a **remarkable 38% improvement** on the Software Usability Scale.

UX/UI Design Intern

10/2022 - 01/2023

### Returbo | Stockholm, Sweden

- Crafted **high-fidelity prototypes** of a **SaaS product** for a seamless return management process.
- Streamlined and simplified **user flows**, with a specific focus on refining the onboarding process.
- Assisted in the maintenance and updating of a scalable **design system** in Figma, ensuring its alignment with design changes.
- Conducted **usability testing** with external clients and participated in internal **design review sessions**.

HCI Research Assistant

10/2022 - 01/2024

### T2i Lab | Gothenburg, Sweden

- Contributed to Human-Drone/Food Interaction research projects, employing physical prototyping, field studies, and data analysis.

Product Manager (App) Intern

12/2020 - 03/2021

### Midea Group (Fortune Global 500 Company) | Foshan, China

- Worked within the **UX Department** of an **IoT application** with over 80 million smart home users.
- Collaborated** closely with development and UI teams to construct **prototypes** using **Axure**, showcasing proposed new features.
- Conducted **competitor analysis** with a specific focus on login and appliance connection processes.
- Analysed user feedback quantitatively and qualitatively, identifying potential issues and recommending adjustments.

## Contacts

---

+46 769739955

yiqianwuu@gmail.com

## Education

---

MSc, Interaction Design and Technologies

**Chalmers University of Technology**

08/2021 - 01/2024

BDes, Digital Technologies

**University of Melbourne**

06/2018 - 07/2021

## Skills

---

Prototyping, Wireframing, Sketching, Graphic Design

User Research, User Interviews, Workshop Facilitation, Usability Testing

Information Architecture, User Flows, Journey Maps

Agile Methodologies

## Tools

---

Figma, Sketch, Adobe XD, Photoshop, InDesign, Illustrator, FigJam, Miro

HTML, Javascript, CSS, Jira

## Languages

---

English (Professional), Chinese - Mandarin & Cantonese (Native), Swedish (Beginner)